

ONE MINUTE RADIO COMMERCIAL - BIKES ON BROADWAY by Stephen Arthur

1. SOUND OUTDOORS, A CAMERA RUNNING, SOME CRASHING.
2. ANNOUNCER: (Cool and deliberate) And here comes the climax of our Tipex Torture Test, as our daredevil cyclist negotiates the last stretch of the Grouse Mountain Skyride trail.
3. SOUND CRASHING, THUDDING, SCREECHING, AND THE HOWLING OF THE RIDER, ALL GETTING CLOSER, STOPPING ABRUPTLY.
4. ANNOUNCER: And here he is --
5. SOUND RUNNING FOOTSTEPS, THEN THE HEAVY GASPS OF THE CYCLIST.
6. ANNOUNCER: He's still breathing, and the Tipex shockproof watch is... uh... (beat) are these all the pieces?
7. CYCLIST: (Moans.)
8. ANNOUNCER: (A beat) Well... the bike is in perfect shape --
9. DIRECTOR: (Megaphone) CUT! CUT! Call an ambulance.
10. SOUND: CAMERA NOISE STOPS.
11. TIPEX MAN: (Hotly indignant) You ruin my watch and now you expect me to pay you for this?! Not on your life!
12. DIRECTOR: You hired us!
13. TIPEX MAN: I never thought you'd do it for real!
14. B.O.B. MAN: (With sunny confidence) Perhaps I can help you.
15. DIRECTOR: Huh? (Suddenly he brightens up) Say... aren't you the guy who rented us the mountain bike?
16. B.O.B. MAN: Bikes on Broadway is the name. How much for your film?
17. CYCLIST: (Groggily in b.g.)... How much for this bike ... ?
18. TIPEX MAN: (In b.g.) Hey, what about me!
19. TAG INSERT (10 seconds)